

VERTICALS

Q2 Fiscal 2022 Supplemental Information

Revenue Composition

(\$ in thousands)			Quarter Ended										
		Ma	arch 31, 2022		December 31, 2021	;	September 30, 2021		June 30, 2021		March 31, 2021	D	ecember 31, 2020
Software and related service revenue													
SaaS ⁽¹⁾		\$	7,899	\$	6,310	\$	6,173	\$	6,107	\$	5,632	\$	5,115
Transaction-based ⁽²⁾	-		2,642		2,325		2,081		2,144		1,393		394
Maintenance ⁽³⁾			5,672		5,897		5,776		5,644		2,849		5,249
Recurring software services ⁽⁴⁾	\vdash		11,107		10,311		3,237		3,587		3,952		2,179
Professional services ⁽⁵⁾			8,251		9,386		9,086		7,630		3,371		2,440
Software licenses			3,401		2,109		2,375		1,707		561		1,407
Total		\$	38,972	\$	36,338	\$	28,728	\$	26,819	\$	17,758	\$	16,784
Year-over-year growth			119%		117%								
Payments revenue	\vdash	\$	34,528	\$	33,466	\$	33,510	\$	32,222	\$	28,337	\$	25,612
Year-over-year growth			22%		31%								
Other revenue													
Recurring ⁽⁶⁾		\$	1,780	\$	1,802	\$	1,923	\$	1,516	\$	1,166	\$	822
Other			2,840		2,333		3,016		2,572		1,936		1,403
Total		\$	4,620	\$	4,135	\$	4,939	\$	4,088	\$	3,102	\$	2,225
Year-over-year growth			49%		86%								
Total revenue		\$	78,120	\$	73,939	\$	67,177	\$	63,129	\$	49,197	\$	44,621
Software and related service revenue as a % of total revenue			50%		49%		43%		42%		36%		38%
Recurring revenue ⁽⁷⁾	└ ▶	\$	63,628	\$	60,111	\$	52,700	\$	51,220	\$	43,329	\$	39,371
Annualized Recurring Revenue "ARR"(8)													
Software and related service revenue		\$	109,280	\$	99,372	\$	69,068	\$	69,928	\$	55,304	\$	51,748
Payments revenue			138,112		133,864		134,040		128,888		113,348		102,448
Other revenue			7,120		7,208		7,692		6,064		4,664		3,288
Total ARR		\$	254,512	\$	240,444	\$	210,800	\$	204,880	\$	173,316	\$	157,484
Year-over-year growth			47%		53%								



Annualized Recurring Revenue ("ARR")

- 1. SaaS revenue is earned when we provide, as a service to our customers over time, the right to access our software, generally hosted in a cloud environment.
- 2. Transaction-based software revenue is earned when we provide services through our software and charge a per-transaction fee. For example, when we provide electronic filing services for courts and charge fees per filing, or when we stand-ready to process and bill utility customers and charge the utility a fee per bill electronically presented.
- 3. Software maintenance revenue is earned when, following the implementation of our software systems, we provide ongoing software support services to assist our clients in operating the systems and to periodically update the software.
- 4. Recurring software services are earned when we provide long-term, usually evergreen, contracted services to our customers through our software. The services provided, such as healthcare revenue cycle management, or automated collections management, are integrated into one of our software solutions.
- 5. Professional services are earned when we provide customized services to our clients who utilize our software products. Many of our clients contract with us for installation, configuration, training, and data conversion projects, which do not necessarily recur, and as such are excluded from our calculation of ARR.
- 6. Recurring other revenue primarily consists of recurring long-term contracts that are not specific to software, such as hardware maintenance plans or field service plans.
- 7. Recurring revenue consists of software-as-a-service ("SaaS") arrangements, transaction-based software-revenue, software maintenance revenue, recurring software-based services, payments revenue and other recurring revenue sources. This excludes contracts that are not recurring or are one-time in nature.
- 8. Annualized Recurring Revenue (ARR) is the quarterly recurring revenue multiplied by 4. The Company focuses on ARR because it helps i3 to assess the health and trajectory of the business. ARR does not have a standardized definition and is therefore unlikely to be comparable to similarly titled measures presented by other companies. It should be reviewed independently of revenue and it is not a forecast. It does not contemplate seasonality. The active contracts at the end of a reporting period used in calculating ARR may or may not be extended or renewed by the Company's customers.



Q2 Fiscal 2022 GAAP Measures

The following is our income (loss) from operations for the three and six months ended March 31, 2022 and 2021 calculated in accordance with GAAP. The presentation also includes references to the Company's non-GAAP financials measures. The Company believes that, in addition to the financial measures calculated in accordance with GAAP, adjusted EBITDA and adjusted net income (loss) are appropriate indicators to assist in the evaluation of its operating performance on a period-to-period basis. The Company also uses adjusted EBITDA internally as a performance measure for planning purposes, including forecasting and for calculations of earnout liabilities. Adjusted EBITDA is also used to evaluate the Company's ability to service debt. These non-GAAP financials measures presented throughout should be considered as a supplement to, not a substitute for, revenue, income from operations, net income, or other financials performance and liquidity measures prepared in accordance with GAAP.

(\$ in thousands)		Three months ended M	March 31, 2022	Three months ended March 31, 2021 ⁽¹⁾					
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total	
Income (loss) from operations	\$ 5,783	\$ (155) \$	(11,805) \$	(6,177)	\$ 4,684	\$ 5,250	\$ (8,735) \$	1,199	

(\$ in thousands)		Six months ende	ed March 31, 2022		Six months ended March 31, 2021 ⁽¹⁾					
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total		
Income (loss) from operations	\$ 11,398	\$ 4,832	\$ (23,162	(6,932)	\$ 9,537	\$ 7,195	\$ (16,536) \$	196		



Q2 QTD Fiscal 2022 Segment Performance⁽¹⁾

(\$ in thousands)	Three months e	Daried ever period	
	2022	2021 ⁽²⁾	Period over period growth
Revenue			
Merchant Services	\$ 29,180	\$ 26,106	12%
Proprietary Software and Payments	48,962	23,769	106%
Other	 (22)	(678)	(97)%
Total	\$ 78,120	\$ 49,197	59%
Adjusted EBITDA ⁽³⁾			
Merchant Services	\$ 8,113	\$ 7,560	7%
Proprietary Software and Payments	16,330	8,370	95%
Other	(4,950)	(3,704)	(34)%
Total	\$ 19,493	\$ 12,226	59%
Volume			
Merchant Services	\$ 4,801,656	\$ 3,816,170	26%
Proprietary Software and Payments	536,330	447,035	20%
Total	\$ 5,337,986	\$ 4,263,205	25%



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2. Effective October 1, 2020, the Company's financial statements are presented in accordance with ASU 2021-08, Accounting Standards Codification Topic 805, Accounting for Contract Assets and Contract Liabilities from Contracts with Customers. See Note 21 to the consolidated financial etatements our Form 10-K filed with the SEC on November 23, 2021 from Contracts with Customers.

Adjusted EBITDA is a non-GAAP financial measure. Refer to the following slides for the reconciliation of non-GAAP financial measures.

Q2 YTD Fiscal 2022 Segment Performance⁽¹⁾

(\$ in thousands)	Six months ended	Period over period	
	2022	2021 ⁽²⁾	growth
Revenue			
Merchant Services	58,357	51,167	14%
Proprietary Software and Payments	93,736	43,762	114%
Other	 (34)	(1,111)	(97)%
Total	\$ 152,059 \$	93,818	62%
Adjusted EBITDA ⁽³⁾			
Merchant Services	\$ 16,768 \$	15,343	9%
Proprietary Software and Payments	29,967	14,211	111%
Other	 (8,981)	(6,737)	(33)%
Total	\$ 37,754 \$	22,817	65%
Volume			
Merchant Services	\$ 9,621,510 \$	7,398,784	30%
Proprietary Software and Payments	1,026,425	664,948	54%
Total	\$ 10,647,935 \$	8,063,732	32%



^{1.} i3 Verticals has two segments, "Merchant Services," which includes Purchased Portfolios (a subset of merchant contracts purchased in 2014 and 2017) and

Proprietary Software and Payments." i3 Verticals also has an "Other" category, which includes corporate overhead.

Effective October 1, 2020, the Company's financial statements are presented in accordance with ASU 2021-08, Accounting Standards Codification Topic 805, Accounting for Contract Assets and Contract Liabilities from Contracts with Customers. See Note 21 to the consolidated financial statements within our Form K filed with the SEC on November 22, 2021 for a description of the recently adopted accounting resonance. Accounting for Contract Assets and Contract Liabilities from Contracts with Customers. See Note 21 to the consolidated financial statements within our Form 10-

Adjusted EBITDA is a non-GAAP financial measure. Refer to the following slides for the reconciliation of non-GAAP financial measures.

The reconciliation of our quarterly income (loss) from operations to non-GAAP pro forma adjusted net income (loss) and non-GAAP adjusted EBITDA:

(\$ in thousands)		Three months ende	ed March 31, 2022)	Three months ended March 31, 2021 ⁽¹⁾				
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total	
Income (loss) from operations	\$ 5,783	\$ (155)	\$ (11,805)	\$ (6,177)	\$ 4,684	\$ 5,250	\$ (8,735)	\$ 1,199	
Interest expense, net	_	_	3,377	3,377	_	_	2,358	2,358	
Other income	_	_	_	_	_	_	(2,353)	(2,353)	
Provision for (benefit from) income taxes			884	884			(136)	(136)	
Net income (loss)	5,783	(155)	(16,066)	(10,438)	4,684	5,250	(8,604)	1,330	
Non-GAAP Adjustments:									
Provision for (benefit from) income taxes	_	_	884	884	_	_	(136)	(136)	
Financing-related expenses ⁽²⁾		_	6	6	_	_	63	63	
Non-cash change in fair value of contingent consideration ⁽³⁾	(89) 11,592	_	11,503	163	159	_	322	
Equity-based compensation ⁽⁴⁾		<u> </u>	6,257	6,257	_	_	4,142	4,142	
Acquisition-related expenses ⁽⁵⁾	_	<u> </u>	373	373	_	_	520	520	
Acquisition intangible amortization ⁽⁶⁾	2,122	4,081	_	6,203	2,419	2,408	_	4,827	
Non-cash interest ⁽⁷⁾	_	<u> </u>	1,437	1,437	_	_	1,352	1,352	
Other taxes ⁽⁸⁾	3	5	76	84	1	9	119	129	
Gain on investment ⁽⁹⁾		<u> </u>	<u> </u>	<u> </u>	<u> </u>		(2,353)	(2,353)	
Non-GAAP adjusted income (loss) before taxes	7,819	15,523	(7,033)	16,309	7,267	7,826	(4,897)	10,196	
Pro forma taxes at effective tax rate ⁽¹⁰⁾	(1,955) (3,881)	1,759	(4,077)	(1,817)	(1,957)	1,225	(2,549)	
Pro forma adjusted net income (loss) ⁽¹¹⁾	5,864	11,642	(5,274)	12,232	5,450	5,869	(3,672)	7,647	
Plus:									
Cash interest expense, net ⁽¹²⁾		_	1,940	1,940	_	_	1,006	1,006	
Pro forma taxes at effective tax rate ⁽¹⁰⁾	1,955	3,881	(1,759)	4,077	1,817	1,957	(1,225)	2,549	
Depreciation, non-acquired intangible asset amortization and internally developed software amortization ⁽¹³⁾	294	807	143	1,244	293	544	187	1,024	
Adjusted EBITDA	\$ 8,113	\$ 16,330	\$ (4,950)	\$ 19,493	\$ 7,560	\$ 8,370	\$ (3,704)	\$ 12,226	



- 1. Effective October 1, 2020, the Company's financial statements are presented in accordance with ASU 2021-08, Accounting Standards Codification Topic 805, Accounting for Contract Assets and Contract Liabilities from Contracts with Customers. See Note 21 to the consolidated financial statements within our Form 10-K filed with the SEC on November 22, 2021 for a description of the recently adopted accounting pronouncement and the impacts of adoption.
- 2. Financing-related expenses includes expenses directly related to certain transactions as part of financing transactions.
- 3. Non-cash change in fair value of contingent consideration reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the later of the most recent balance sheet date forming the beginning of the income statement period or the original estimates made at the closing of the applicable acquisition.
- 4. Equity-based compensation expense related to related to stock options and restricted stock units issued under the Company's 2018 Equity Incentive Plan and 2020 Acquisition Equity Incentive Plan.
- 5. Acquisition-related expenses are the professional service and related costs directly related to our acquisitions and are not part of our core performance.
- 6. Acquisition intangible amortization reflects amortization of intangible assets and software acquired through business combinations, acquired customer portfolios, acquired referral agreements and related asset acquisitions.
- 7. Non-cash interest expense reflects amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
- 8. Other taxes consist of franchise taxes, commercial activity taxes, employer payroll taxes related to stock exercises and other non-income based taxes. Taxes related to salaries are not included.
- 9. In March 2021, the Company became aware of an observable price change in an investment due to a planned third party acquisition of the entity underlying the investment. This resulted in an increase of \$2,353 to the fair value of the investment at March 31, 2021, which the Company recognized in other income.
- 10. Pro forma corporate income tax expense is based on Non-GAAP adjusted income before taxes and is calculated using a tax rate of 25.0% for both 2022 and 2021, based on blended federal and state tax rates, considering the Tax Reform Act for 2018.
- 11. Pro forma adjusted net income assumes that all net income during the period is available to the holders of the Company's Class A common stock.
- 12. Cash interest expense, net represents all interest expense net of interest income recorded on the Company's statement of operations other than non-cash interest expense, which represents amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
- 13. Depreciation, non-acquired intangible asset amortization and internally developed software amortization reflects depreciation on the Company's property, plant and equipment, net, and amortization expense on its internally developed capitalized software.

The reconciliation of our fiscal year to date income (loss) from operations to non-GAAP pro forma adjusted net income and non-GAAP adjusted EBITDA excluding acquisition revenue adjustments is as follows:

(\$ in thousands)		Six months ended	d March 31, 2022		Six months ended March 31, 2021					
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total		
Income (loss) from operations	\$ 11,398	\$ 4,832	\$ (23,162)	\$ (6,932)	\$ 9,537	\$ 7,195	\$ (16,536)	\$ 196		
Interest expense, net	_	_	6,531	6,531	_	_	4,387	4,387		
Other income	_	_	_	_	_	_	(2,353)	(2,353)		
Provision for (benefit from) income taxes			656	656			(146)	(146)		
Net income (loss)	11,398	4,832	(30,349)	(14,119)	9,537	7,195	(18,424)	(1,692)		
Non-GAAP Adjustments:										
Provision for (benefit from) income taxes	_	_	656	656	_	_	(146)	(146)		
Financing-related expenses ⁽²⁾	_	_	6	6	_	_	116	116		
Non-cash change in fair value of contingent consideration ⁽³⁾	501	15,929	_	16,430	320	1,906	_	2,226		
Equity-based compensation ⁽⁴⁾	_	_	12,881	12,881	_	_	7,583	7,583		
Acquisition-related expenses ⁽⁵⁾	_	_	881	881	_	_	1,530	1,530		
Acquisition intangible amortization ⁽⁶⁾	4,267	7,612	_	11,879	4,905	4,039	_	8,944		
Non-cash interest ⁽⁷⁾	_	_	2,853	2,853	_	_	2,684	2,684		
Other taxes ⁽⁸⁾	8	37	126	171	8	9	206	223		
Gain on investment ⁽⁹⁾							(2,353)	(2,353)		
Non-GAAP adjusted income (loss) before taxes	16,174	28,410	(12,946)	31,638	14,770	13,149	(8,804)	19,115		
Pro forma taxes at effective tax rate ⁽¹⁰⁾	(4,044)	(7,102)	3,236	(7,910)	(3,693)	(3,287)	2,201	(4,779)		
Pro forma adjusted net income (loss) ⁽¹¹⁾	12,130	21,308	(9,710)	23,728	11,077	9,862	(6,603)	14,336		
Plus:										
Cash interest expense, net ⁽¹²⁾	_	_	3,678	3,678	_	_	1,703	1,703		
Pro forma taxes at effective tax rate ⁽¹⁰⁾	4,044	7,102	(3,236)	7,910	3,693	3,287	(2,201)	4,779		
Depreciation, non-acquired intangible asset amortization and internally developed software amortization ⁽¹³⁾	594	1,557	287	2,438	573	1,062	364	1,999		
Adjusted EBITDA	\$ 16,768	\$ 29,967	\$ (8,981)	\$ 37,754	\$ 15,343	\$ 14,211	\$ (6,737)	\$ 22,817		

- 1. Financing-related expenses includes expenses directly related to certain transactions as part of financing transactions.
- 2. Non-cash change in fair value of contingent consideration reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the later of the most recent balance sheet date forming the beginning of the income statement period or the original estimates made at the closing of the applicable acquisition.
- 3. Equity-based compensation expense related to related to stock options and restricted stock units issued under the Company's 2018 Equity Incentive Plan and 2020 Acquisition Equity Incentive Plan.
- 4. Acquisition-related expenses are the professional service and related costs directly related to our acquisitions and are not part of our core performance.
- 5. Acquisition intangible amortization reflects amortization of intangible assets and software acquired through business combinations, acquired customer portfolios, acquired referral agreements and related asset acquisitions.
- 6. Non-cash interest expense reflects amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
- 7. Other taxes consist of franchise taxes, commercial activity taxes, employer payroll taxes related to stock exercises and other non-income based taxes. Taxes related to salaries are not included.
- 8. Non-cash loss on Exchangeable Note repurchases reflects the loss on retirement of debt the Company recorded during the relevant periods due to the carrying value exceeding the fair value of the repurchased portion of the 1.0% Exchangeable Senior Notes due 2025 (the "Exchangeable Notes") at the dates of repurchases.
- 9. In March 2021, the Company became aware of an observable price change in an investment due to a planned third party acquisition of the entity underlying the investment. This resulted in an increase of \$2,353 to the fair value of the investment at March 31, 2021, which the Company recognized in other income.
- 10. Pro forma corporate income tax expense is based on Non-GAAP adjusted income before taxes and is calculated using a tax rate of 25.0% for both 2022 and 2021, based on blended federal and state tax rates.
- 11. Pro forma adjusted net income assumes that all net income during the period is available to the holders of the Company's Class A common stock.
- 12. Cash interest expense, net represents all interest expense net of interest income recorded on the Company's statement of operations other than non-cash interest expense, which represents amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
- 13. Depreciation, non-acquired intangible asset amortization and internally developed software amortization reflects depreciation on the Company's property, plant and equipment, net, and amortization expense on its internally developed capitalized software.

Reconciliation Between GAAP Debt and Covenant Debt

The reconciliation of our GAAP Long-term debt, net of issuance costs and the debt balance used in our Total Leverage Ratio:

(\$ in millions)		
	As of M	arch 31, 2022
Revolving lines of credit to banks under the Senior Secured Credit Facility	\$	188.3
Exchangeable Notes		102.1
Debt issuance costs, net		(3.1)
Total long-term debt, net of issuance costs	\$	287.3
Non-GAAP Adjustments:		
Discount on Exchangeable Notes ⁽¹⁾	\$	14.9
Exchangeable Notes		102.1
Exchangeable Notes Face Value	\$	117.0
Revolving lines of credit to banks under the Senior Secured Credit Facility	\$	188.3
Exchangeable Notes Face Value		117.0
Less: Cash and Cash Equivalents ⁽²⁾		(6.3)
Total long-term debt for use in our Total Leverage Ratio	\$	299.0

^{1.} In accordance with Financial Accounting Standards Board Accounting Standards Codification 470-20, Debt with Conversion and Other Options ("ASC 470-20"), convertible debt that may be entirely or partially settled in cash (such as the notes) is required to be separated into a liability and an equity component, such that interest expense reflects the issuer's non-convertible debt interest cost. On the issue date, the value of the exchange option of the notes, representing the equity component was recorded as additional paid-in capital within shareholders' equity and as a discount to the notes, which reduces their initial carrying value. The carrying value of the notes, net of the discount recorded, was accrued up to the principal amount of such notes from the issue date until maturity. ASC 470-20 does not affect the actual amount that the Issuer is required to repay. The amount shown in the table above for the discount reflects the debt discount for the value of the exchange option.

^{2.} In accordance with our Senior Secured Credit Facility, only up to \$10 million of unrestricted cash and cash equivalents may be subtracted from the calculation of long-term debt for use in our Total Leverage Ratio.