UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

DAILY GREGORY S

40 BURTON HILLS BLVD.
SUITE 415
NASHVILLE TN 37215

2. Issuer Name and Ticker or Trading Symbol

i3 Verticals, Inc. [ IVIV ]

3. Date of Earliest Transaction (Month/Day/Year)

12/02/2021

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

X Director

X 10% Owner

Chief Executive Officer

3 and 4)

5 and 6)

7. Nature of Indirect Beneficial Ownership (Instr. 4)

By

Hardsworth LLC(2)

By

Hardsworth LLC(2)

By

GSD Family Investments, LLC(5)

By daughter(6)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A common stock, par value $0.0001 per share</td>
<td>12/02/2021</td>
<td>P</td>
<td>37,791</td>
<td>A</td>
<td>$18.52(1)</td>
<td>I</td>
<td>By Hardsworth LLC(2)</td>
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<tr>
<td>Class A common stock, par value $0.0001 per share</td>
<td>12/02/2021</td>
<td>P</td>
<td>15,579</td>
<td>A</td>
<td>$19.06(3)</td>
<td>53,370</td>
<td>I</td>
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<tr>
<td>Class A common stock, par value $0.0001 per share</td>
<td>12/03/2021</td>
<td>P</td>
<td>28,717</td>
<td>A</td>
<td>$18.94(4)</td>
<td>82,087</td>
<td>I</td>
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<td>Class A common stock, par value $0.0001 per share</td>
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
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Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $17.97 to $18.92, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in footnotes (1), (3) and (4) to this Form 4.

2. Represents shares of Class A common stock held by Hardsworth LLC. The Reporting Person may be deemed to own the shares listed above as beneficial owner. The Reporting Person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

3. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $18.97 to $19.13, inclusive.

4. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $18.81 to $19.00, inclusive.

5. Represents shares of Class A common stock held by GSD Family Investments, LLC. The Reporting Person may be deemed to own the shares listed above as beneficial owner. The Reporting Person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

6. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

Remarks:

/s/ Paul Maple, Attorney-in-Fact for Gregory S. Daily

12/06/2021

** Signature of Reporting Person Date
* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.