

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

i3 Verticals, Inc.

(Name of Issuer)

Class A Common Stock, \$0.0001 par value per share

(Title of Class of Securities)

(CUSIP Number)

06/30/2026

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☒ Rule 13d-1(b)
- ☐ Rule 13d-1(c)
- ☐ Rule 13d-1(d)

SCHEDULE 13G

CUSIP No.

|                                     |                                                                                            |
|-------------------------------------|--------------------------------------------------------------------------------------------|
|                                     | Names of Reporting Persons                                                                 |
| 1                                   | Crosslink Capital, Inc.                                                                    |
|                                     | Check the appropriate box if a member of a Group (see instructions)                        |
| 2                                   | <div><input type="checkbox"/> (a)</div> <div><input checked="" type="checkbox"/> (b)</div> |
| 3                                   | Sec Use Only                                                                               |
|                                     | Citizenship or Place of Organization                                                       |
| 4                                   | DELAWARE                                                                                   |
| Number of<br>Shares<br>Beneficially | Sole Voting Power                                                                          |
| 5                                   | 0.00                                                                                       |

|                                      |                                                                                         |                          |
|--------------------------------------|-----------------------------------------------------------------------------------------|--------------------------|
| Owned by Each Reporting Person With: | 6                                                                                       | Shared Voting Power      |
|                                      |                                                                                         | 1,117,986.00             |
|                                      |                                                                                         | Sole Dispositive Power   |
|                                      | 7                                                                                       | 0.00                     |
|                                      |                                                                                         | Shared Dispositive Power |
|                                      | 8                                                                                       | 1,117,986.00             |
| 9                                    | Aggregate Amount Beneficially Owned by Each Reporting Person                            |                          |
|                                      |                                                                                         | 1,117,986.00             |
| 10                                   | Check box if the aggregate amount in row (9) excludes certain shares (See Instructions) |                          |
|                                      |                                                                                         | <input type="checkbox"/> |
| 11                                   | Percent of class represented by amount in row (9)                                       |                          |
|                                      |                                                                                         | 5.7 %                    |
| 12                                   | Type of Reporting Person (See Instructions)                                             |                          |
|                                      |                                                                                         | IA, CO                   |

## SCHEDULE 13G

### CUSIP No.

|    |                                                                                         |                          |
|----|-----------------------------------------------------------------------------------------|--------------------------|
| 1  | Names of Reporting Persons                                                              |                          |
|    | Michael J. Stark                                                                        |                          |
|    | Check the appropriate box if a member of a Group (see instructions)                     |                          |
| 2  | <input type="checkbox"/> (a)                                                            |                          |
|    | <input checked="" type="checkbox"/> (b)                                                 |                          |
| 3  | Sec Use Only                                                                            |                          |
| 4  | Citizenship or Place of Organization                                                    |                          |
|    | UNITED STATES                                                                           |                          |
|    | Sole Voting Power                                                                       |                          |
|    | 5                                                                                       | 0.00                     |
|    | Shared Voting Power                                                                     |                          |
|    | 6                                                                                       | 1,117,986.00             |
|    | Sole Dispositive Power                                                                  |                          |
|    | 7                                                                                       | 0.00                     |
|    | Shared Dispositive Power                                                                |                          |
|    | 8                                                                                       | 1,117,986.00             |
| 9  | Aggregate Amount Beneficially Owned by Each Reporting Person                            |                          |
|    |                                                                                         | 1,117,986.00             |
| 10 | Check box if the aggregate amount in row (9) excludes certain shares (See Instructions) |                          |
|    |                                                                                         | <input type="checkbox"/> |
| 11 | Percent of class represented by amount in row (9)                                       |                          |
|    |                                                                                         | 5.7 %                    |

HC, IN

## SCHEDULE 13G

## Item 1.

Name of issuer:

(a)

i3 Verticals, Inc.

Address of issuer's principal executive offices:

(b)

40 Burton Hills Blvd., Suite 415, Nashville, TN, 37215.

## Item 2.

Name of person filing:

(a)

The names of the persons filing this report (collectively, the "Reporting Persons") are: Crosslink Capital, Inc. ("Crosslink") Michael J. Stark ("Stark") The Reporting Persons expressly disclaim status as a "group" for purposes of this Schedule 13G.

Address or principal business office or, if none, residence:

(b)

c/o Crosslink Capital, Inc. 2180 Sand Hill Road, Suite Menlo Park, CA 94025

Citizenship:

(c)

Crosslink Delaware Stark United States

Title of class of securities:

(d)

Class A Common Stock, \$0.0001 par value per share

(e)

CUSIP No.:

## Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

(a)

☐ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);

(b)

☐ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);

(c)

☐ Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);

(d)

☐ Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);

(e)

☒ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

(f)

☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);

(g)

☒ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);

(h)

☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i)

☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j)

☐ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

(k)

☐ Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

## Item 4. Ownership

Amount beneficially owned:

(a)

The securities reported herein are held by funds advised by Crosslink. Stark is the control person of Crosslink. Row 9 of each Reporting Person's cover page to this Schedule 13G sets forth the aggregate number of securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference.

Percent of class:

(b)

Row 11 of each Reporting Person's cover page to this Schedule 13G sets forth the percentage of the securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference. The percentage set forth in row 11 is based upon 19,549,833 shares of Class A common stock outstanding as of May 7, 2026, as reported in the Issuer's Quarterly Report on Form 10-Q, filed with the Securities and Exchange Commission (the "SEC") on May 8, 2026. %

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

Row 5 of each Reporting Person's cover page to this Schedule 13G sets forth the sole power to vote or to direct the vote of securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference.

(ii) Shared power to vote or to direct the vote:

Row 6 of each Reporting Person's cover page to this Schedule 13G sets forth the shared power to vote or to direct the vote of securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference.

(iii) Sole power to dispose or to direct the disposition of:

Row 7 of each Reporting Person's cover page to this Schedule 13G sets forth the sole power to dispose or to direct the disposition of securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference.

(iv) Shared power to dispose or to direct the disposition of:

Row 8 of each Reporting Person's cover page to this Schedule 13G sets forth the shared power to dispose or to direct the disposition of securities of the Issuer beneficially owned by such Reporting Person as of June 30, 2026 and is incorporated by reference.

Item 5. Ownership of 5 Percent or Less of a Class.

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Crosslink Capital, Inc.

Signature: /s/ Maureen Offer

Name/Title: By Maureen Offer, Chief Financial Officer

Date: 08/14/2026

Michael J. Stark

Signature: /s/ Michael J. Stark

Name/Title: Michael J. Stark

Date: 08/14/2026

## Exhibit Information



AGREEMENT REGARDING JOINT FILING  
OF STATEMENT ON SCHEDULE 13D OR 13G

The undersigned agree to file jointly with the Securities and Exchange Commission (the “SEC”) any and all statements on Schedule 13D, Schedule 13G or forms 3, 4 or 5 (and any amendments or supplements thereto) required under section 13(d) or 16(a) of the Securities Exchange Act of 1934, as amended, in connection with purchases by the undersigned of the securities of any issuer. For that purpose, the undersigned hereby constitute and appoint Crosslink Capital, Inc., a Delaware corporation, as their true and lawful agent and attorney-in-fact, with full power and authority for and on behalf of the undersigned to prepare or cause to be prepared, sign, file with the SEC and furnish to any other person all certificates, instruments, agreements and documents necessary to comply with section 13(d) and section 16(a) of the Act, in connection with said purchases, and to do and perform every act necessary and proper to be done incident to the exercise of the foregoing power, as fully as the undersigned might or could do if personally present.

Dated: August 14, 2026

**Crosslink Capital, Inc.**

By: /s/ Maureen Offer

Name: Maureen Offer

Title: Chief Financial Officer

/s/ Michael J. Stark

Michael J. Stark