



VERTICALS

Q2 Fiscal 2020
Supplemental Segment Information

Q2 Fiscal 2020 Segment Performance⁽¹⁾

(\$ in thousands)	Three months ended March 31,		Period over period growth
	2020	2019	
Adjusted Net Revenue⁽²⁾			
Merchant Services, excluding Purchased Portfolios	\$ 23,984	\$ 22,213	8%
Purchased Portfolios	1,034	1,541	(33)%
Merchant Services	25,018	23,754	5%
Proprietary Software and Payments	14,824	7,694	93%
Other	(531)	—	nm
Total	\$ 39,311	\$ 31,448	25%
Adjusted EBITDA⁽²⁾			
Merchant Services	\$ 7,255	\$ 7,826	(7)%
Proprietary Software and Payments	5,919	3,555	66%
Other	(3,209)	(2,634)	(22)%
Total	\$ 9,965	\$ 8,747	14%
Adjusted EBITDA as a percentage of Net Revenue	25.3 %	27.8 %	
Volume			
Merchant Services	\$ 3,393,710	\$ 2,794,120	21%
Proprietary Software and Payments	184,025	148,688	24%
Total	\$ 3,577,735	\$ 2,942,808	22%

Q2 Fiscal 2020 Segment Performance⁽¹⁾

(\$ in thousands)	Six months ended March 31,		Period over period growth
	2020	2019	
Adjusted Net Revenue⁽²⁾			
Merchant Services, excluding Purchased Portfolios	\$ 50,116	\$ 43,514	15%
Purchased Portfolios	2,367	3,578	(34)%
Merchant Services	52,483	47,092	11%
Proprietary Software and Payments	29,393	13,926	111%
Other	(941)	—	nm
Total	\$ 80,935	\$ 61,018	33%
Adjusted EBITDA⁽²⁾			
Merchant Services	\$ 16,289	\$ 15,677	4%
Proprietary Software and Payments	11,337	6,406	77%
Other	(5,802)	(4,758)	(22)%
Total	\$ 21,824	\$ 17,325	26%
Adjusted EBITDA as a percentage of Net Revenue	27.0 %	28.4 %	
Volume			
Merchant Services	\$ 7,028,766	\$ 5,598,259	26%
Proprietary Software and Payments	388,087	288,398	35%
Total	\$ 7,416,853	\$ 5,886,657	26%

- i3 Verticals has two segments, "Merchant Services," which includes Purchased Portfolios (a subset of merchant contracts purchased in 2014 and 2017) and "Proprietary Software and Payments." i3 Verticals also has an "Other" category, which includes corporate overhead.
- Adjusted Net Revenue and Adjusted EBITDA are non-GAAP financial measures. Refer to the following slides for the reconciliation of non-GAAP financial measures.

Reconciliation of Non-GAAP Financial Measures

The reconciliation of our revenue to non-GAAP adjusted net revenue is as follows:

(\$ in thousands)	Three months ended March 31, 2020			
	Merchant Services ⁽²⁾	Proprietary Software and Payments	Other	Total
Revenue	\$ 25,018	\$ 14,691	\$ (531)	\$ 39,178
Acquisition revenue adjustments ⁽¹⁾	—	133	—	133
Adjusted Net Revenue	\$ 25,018	\$ 14,824	\$ (531)	\$ 39,311

(\$ in thousands)	Three months ended March 31, 2019			
	Merchant Services ⁽³⁾	Proprietary Software and Payments	Other	Total
Revenue	\$ 76,875	\$ 8,519	\$ —	\$ 85,394
Acquisition revenue adjustments ⁽¹⁾	—	739	—	739
Interchange and network fees	(53,121)	(1,564)	—	(54,685)
Adjusted Net Revenue	\$ 23,754	\$ 7,694	\$ —	\$ 31,448

- Under GAAP, companies must adjust, as necessary, beginning balances of acquired deferred revenue to fair value as part of acquisition accounting as defined by GAAP. Acquisition revenue adjustments remove the effect of these adjustments to acquisition date fair value from acquisitions that have closed as of the date of the earnings release.
- Merchant Services includes purchased portfolios which had revenue of \$1,034 and acquisition revenue adjustments of \$0 for the three months ended March 31, 2020.
- Merchant Services includes purchased portfolios which had revenue of \$3,031, acquisition revenue adjustments of \$0 and interchange and network fees of \$1,490 for the three months ended March 31, 2019.

Reconciliation of Non-GAAP Financial Measures

The reconciliation of our revenue to non-GAAP adjusted net revenue is as follows:

(\$ in thousands)	Six months ended March 31, 2020			
	Merchant Services ⁽²⁾	Proprietary Software and Payments	Other	Total
Revenue	\$ 52,483	\$ 28,747	\$ (941)	\$ 80,289
Acquisition revenue adjustments ⁽¹⁾	—	646	—	646
Adjusted Net Revenue	\$ 52,483	\$ 29,393	\$ (941)	\$ 80,935

(\$ in thousands)	Six months ended March 31, 2019			
	Merchant Services ⁽³⁾	Proprietary Software and Payments	Other	Total
Revenue	\$ 154,577	\$ 15,685	\$ —	\$ 170,262
Acquisition revenue adjustments ⁽¹⁾	—	1,270	—	1,270
Interchange and network fees	(107,485)	(3,029)	—	(110,514)
Adjusted Net Revenue	\$ 47,092	\$ 13,926	\$ —	\$ 61,018

1. Under GAAP, companies must adjust, as necessary, beginning balances of acquired deferred revenue to fair value as part of acquisition accounting as defined by GAAP. Acquisition revenue adjustments remove the effect of these adjustments to acquisition date fair value from acquisitions that have closed as of the date of the earnings release.
2. Merchant Services includes purchased portfolios which had revenue of \$2,367 and acquisition revenue adjustments of \$0 for the six months ended March 31, 2020.
3. Merchant Services includes purchased portfolios which had revenue of \$6,877, acquisition revenue adjustments of \$0 and interchange and network fees of \$3,299 for the six months ended March 31, 2019.

Reconciliation of Non-GAAP Financial Measures

The reconciliation of our income (loss) from operations to non-GAAP pro forma adjusted net income and non-GAAP adjusted EBITDA is as follows:

(\$ in thousands)	Three months ended March 31, 2020				Three months ended March 31, 2019			
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total
Income (loss) from operations	\$ 4,791	\$ 4,030	\$ (6,780)	\$ 2,041	\$ 5,276	\$ (922)	\$ (4,557)	\$ (203)
Interest expense, net	—	—	2,184	2,184	289	—	866	1,155
(Benefit from) provision for income taxes	—	—	(2,062)	(2,062)	188	—	(324)	(136)
Net income (loss)	4,791	4,030	(6,902)	1,919	4,799	(922)	(5,099)	(1,222)
Non-GAAP Adjustments:								
(Benefit from) provision for income taxes	—	—	(2,062)	(2,062)	188	—	(324)	(136)
Offering-related expenses ⁽¹⁾	—	—	221	221	—	—	—	—
Non-cash change in fair value of contingent consideration ⁽²⁾	(400)	258	—	(142)	(390)	2,892	—	2,502
Equity-based compensation ⁽³⁾	—	—	2,510	2,510	—	—	1,363	1,363
Acquisition revenue adjustments ⁽⁴⁾	—	133	—	133	—	739	—	739
Acquisition-related expenses ⁽⁵⁾	—	—	583	583	—	—	261	261
Acquisition intangible amortization ⁽⁶⁾	2,634	966	—	3,600	2,764	440	1	3,205
Non-cash interest ⁽⁷⁾	—	—	879	879	—	—	232	232
Other taxes ⁽⁸⁾	3	—	78	81	23	4	160	187
Non-GAAP adjusted income (loss) before taxes	7,028	5,387	(4,693)	7,722	7,384	3,153	(3,406)	7,131
Pro forma taxes at effective tax rate ⁽⁹⁾	(1,757)	(1,347)	1,173	(1,931)	(1,846)	(788)	851	(1,783)
Pro forma adjusted net income (loss) ⁽¹⁰⁾	5,271	4,040	(3,520)	5,791	5,538	2,365	(2,555)	5,348
Plus:								
Cash interest expense, net ⁽¹¹⁾	—	—	1,305	1,305	289	—	634	923
Pro forma taxes at effective tax rate ⁽⁹⁾	1,757	1,347	(1,173)	1,931	1,846	788	(851)	1,783
Depreciation, non-acquired intangible asset amortization and internally developed software amortization ⁽¹²⁾	227	532	179	938	153	402	138	693
Adjusted EBITDA	\$ 7,255	\$ 5,919	\$ (3,209)	\$ 9,965	\$ 7,826	\$ 3,555	\$ (2,634)	\$ 8,747

See footnotes continued on the next slide.

Reconciliation of Non-GAAP Financial Measures

1. Offering-related expenses includes expenses directly related to certain transactions of an offering.
2. Non-cash change in fair value of contingent consideration reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the later of the most recent balance sheet date forming the beginning of the income statement period or the original estimates made at the closing of the applicable acquisition.
3. Equity-based compensation expense consisted of \$2,510 and \$1,363 related to stock options issued under the Company's 2018 Equity Incentive Plan during the three months ended March 31, 2020 and 2019, respectively.
4. Under GAAP, companies must adjust, as necessary, beginning balances of acquired deferred revenue to fair value as part of acquisition accounting as defined by GAAP. Acquisition revenue adjustments remove the effect of these adjustments to acquisition date fair value from acquisitions that have closed as of the date of the earnings release.
5. Acquisition-related expenses are the professional service and related costs directly related to our acquisitions and are not part of our core performance.
6. Acquisition intangible amortization reflects amortization of intangible assets and software acquired through business combinations, acquired customer portfolios, acquired referral agreements and related asset acquisitions.
7. Non-cash interest expense reflects amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
8. Other taxes consist of franchise taxes, commercial activity taxes and other non-income based taxes. Taxes related to salaries or employment are not included.
9. Pro forma corporate income tax expense is based on Non-GAAP adjusted income before taxes and is calculated using a tax rate of 25.0% for both 2020 and 2019, based on blended federal and state tax rates, considering the Tax Reform Act for 2018.
10. Pro forma adjusted net income assumes that all net income during the period is available to the holders of the Company's Class A common stock.
11. Cash interest expense, net represents all interest expense recorded on the Company's statement of operations other than non-cash interest expense, which represents amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
12. Depreciation, non-acquired intangible asset amortization and internally developed software amortization reflects depreciation on the Company's property, plant and equipment, net, and amortization expense on its internally developed capitalized software.

Reconciliation of Non-GAAP Financial Measures

The reconciliation of our income (loss) from operations to non-GAAP pro forma adjusted net income and non-GAAP adjusted EBITDA is as follows:

(\$ in thousands)	Six months ended March 31, 2020				Six months ended March 31, 2019			
	Merchant Services	Proprietary Software and Payments	Other	Total	Merchant Services	Proprietary Software and Payments	Other	Total
Income (loss) from operations	\$ 12,080	\$ 6,036	\$ (11,978)	\$ 6,138	\$ 10,664	\$ 767	\$ (8,104)	\$ 3,327
Interest expense, net	—	—	4,198	4,198	578	—	1,491	2,069
(Benefit from) provision for income taxes	—	—	(1,913)	(1,913)	435	—	(306)	129
Net income (loss)	12,080	6,036	(14,263)	3,853	9,651	767	(9,289)	1,129
Non-GAAP Adjustments:								
(Benefit from) provision for income taxes	—	—	(1,913)	(1,913)	435	—	(306)	129
Offering-related expenses ⁽¹⁾	—	—	221	221	—	—	—	—
Non-cash change in fair value of contingent consideration ⁽²⁾	(1,606)	1,618	—	12	(709)	2,862	—	2,153
Equity-based compensation ⁽³⁾	—	—	4,634	4,634	—	—	2,314	2,314
Acquisition revenue adjustments ⁽⁴⁾	—	646	—	646	—	1,270	—	1,270
Acquisition-related expenses ⁽⁵⁾	—	—	845	845	—	—	621	621
Acquisition intangible amortization ⁽⁶⁾	5,380	1,941	—	7,321	5,387	722	1	6,110
Non-cash interest ⁽⁷⁾	—	—	979	979	—	—	465	465
Other taxes ⁽⁸⁾	7	—	128	135	23	4	163	190
Non-GAAP adjusted income (loss) before taxes	15,861	10,241	(9,369)	16,733	14,787	5,625	(6,031)	14,381
Pro forma taxes at effective tax rate ⁽⁹⁾	(3,965)	(2,560)	2,342	(4,183)	(3,696)	(1,406)	1,507	(3,595)
Pro forma adjusted net income (loss) ⁽¹⁰⁾	11,896	7,681	(7,027)	12,550	11,091	4,219	(4,524)	10,786
Plus:								
Cash interest expense, net ⁽¹¹⁾	—	—	3,219	3,219	578	—	1,026	1,604
Pro forma taxes at effective tax rate ⁽⁹⁾	3,965	2,560	(2,342)	4,183	3,696	1,406	(1,507)	3,595
Depreciation, non-acquired intangible asset amortization and internally developed software amortization ⁽¹²⁾	428	1,096	348	1,872	312	781	247	1,340
Adjusted EBITDA	\$ 16,289	\$ 11,337	\$ (5,802)	\$ 21,824	\$ 15,677	\$ 6,406	\$ (4,758)	\$ 17,325

See footnotes continued on the next slide.

Reconciliation of Non-GAAP Financial Measures

1. Offering-related expenses includes expenses directly related to certain transactions of an offering.
2. Non-cash change in fair value of contingent consideration reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the later of the most recent balance sheet date forming the beginning of the income statement period or the original estimates made at the closing of the applicable acquisition.
3. Equity-based compensation expense consisted of \$4,634 and \$2,314 related to stock options issued under the Company's 2018 Equity Incentive Plan during the six months ended March 31, 2020 and 2019, respectively.
4. Under GAAP, companies must adjust, as necessary, beginning balances of acquired deferred revenue to fair value as part of acquisition accounting as defined by GAAP. Acquisition revenue adjustments remove the effect of these adjustments to acquisition date fair value from acquisitions that have closed as of the date of the earnings release.
5. Acquisition-related expenses are the professional service and related costs directly related to our acquisitions and are not part of our core performance.
6. Acquisition intangible amortization reflects amortization of intangible assets and software acquired through business combinations, acquired customer portfolios, acquired referral agreements and related asset acquisitions.
7. Non-cash interest expense reflects amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
8. Other taxes consist of franchise taxes, commercial activity taxes and other non-income based taxes. Taxes related to salaries or employment are not included.
9. Pro forma corporate income tax expense is based on Non-GAAP adjusted income before taxes and is calculated using a tax rate of 25.0% for both 2020 and 2019, based on blended federal and state tax rates.
10. Pro forma adjusted net income assumes that all net income during the period is available to the holders of the Company's Class A common stock.
11. Cash interest expense, net represents all interest expense recorded on the Company's statement of operations other than non-cash interest expense, which represents amortization of debt discount and debt issuance costs and any write-offs of debt issuance costs.
12. Depreciation, non-acquired intangible asset amortization and internally developed software amortization reflects depreciation on the Company's property, plant and equipment, net, and amortization expense on its internally developed capitalized software.