FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB North and	2005 2007							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last)	1. Name and Address of Reporting Person*  PANAGAKIS PETE  (Last) (First) (Middle)				2. Issuer Name and Ticker or Trading Symbol  13 Verticals, Inc. [ IIIV ]  3. Date of Earliest Transaction (Month/Day/Year)  02/13/2024							(Cr		Directo Officer below)	able) r (give title		10% On Other (s below)	wner	
40 BURTON HILLS BLVD. SUITE 415				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						Lin	6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) NASHV	ILLE T	N	37215											X		led by Mor		orting Person One Repo	- 1
(City)	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant satisfy the affirmative defense conditions of Rule 10b5-1(c). See																		
		Tab	le I - Nor	n-Deriv	ative	Se	curities	Ac	quired, l	Dis	osed o	f, or Be	neficial	ly O	wned				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution Date,		3. Transaction Code (Instr. 3, 8)  4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				I S B C	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	t (A) or Pri		T	Reported Fransaction(s) Instr. 3 and 4)				(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any		ransaction of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and		Expiration D (Month/Day/ ities ired esed (Instr.		Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Deri Sec	Price of rivative curity str. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersi Form: Ily Direct (I or Indire (I) (Instr.		Beneficial Ownership ct (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$19.22	02/13/2024			A		25,000		(1)	(	02/13/2034	Class A common stock, par value \$0.0001 per share	25,000		\$0	25,000	)	D	

## **Explanation of Responses:**

1. The options vest ratably in four equal annual installments beginning on the first anniversary of the grant date, subject to the Reporting Person's continued service with the Issuer.

## Remarks:

/s/ Paul Maple, Attorney-in-02/14/2024 Fact for Pete Panagakis

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.