FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to | ST |
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| Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MAPLE PAUL | | | | 2. Issuer Name and Ticker or Trading Symbol <u>i3 Verticals, Inc.</u> [IIIV] | | | | | | | (Ch | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | |
|--|---|--|--|---|---|--|---------------|---------------|--|-------------------------|---|---|---|---|-------------------------|--|---------------------------------------|
| (Last) 40 BURT SUITE 4 | TON HILLS | , | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 02/13/2020 | | | | | | | X Officer (give title Other (specify below) General Counsel and Secretary | | | | | |
| (Street) NASHV (City) | | | 37215 (Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | Line | i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| | | Tab | le I - Non- | Deriva | ative | Sec | urities | Ac | quired, Di | sposed o | f, or Be | neficial | ly Owned | l | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/Date) | | | Execution Date, | | Code (Inst | Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5) | | | Beneficia Owned F | es ally Following | 6. Own Form: I (D) or I (I) (Inst | Direct of ndirect Er. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code V | Amount | (A) oi (D) | Price | Reported Transact (Instr. 3 a | ion(s) | | | | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Da if any (Month/Day/Y | ned 4. on Date, Trai | | . 5. Number of Ode (Instr. Derivative | | ve es d | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | i C F Ily C (I | Dunership Form: Direct (D) Or Indirect I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | C | ode | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Stock Option (Right to Buy) | \$32.25 | 02/13/2020 | | | A | | 32,000 | | (1) | 02/13/2030 | Class A common stock, par value \$0.0001 per share | 32,000 | \$0.00 | 32,000 | | D | |

Explanation of Responses:

1. The option vests ratably in three equal annual installments beginning on the first anniversary of the grant date, subject to the Reporting Person's continued service with the Issuer.

Remarks:

/s/ Paul Maple

02/18/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.