FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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wasnington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-028		

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours per response:								

1. Name and Address of Reporting Person*  MCKENNA TIMOTHY				2. Issuer Name <b>and</b> Ticker or Trading Symbol i3 Verticals, Inc. [ IIIV ]							(Che	5. Relationship of Repor (Check all applicable) X Director		porting Person(s) to Issue ) 10% Own					
(Last)	(F	irst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/18/2023								Officer below)	(give title		Other (specify below)			
40 BURTON HILLS BLVD. SUITE 415			4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street)	ILLE T	V	37215											X Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
						Rule 10b5-1(c) Transaction Indication													
(City)	(S	tate)	(Zip)	Check this box to indicate that a transaction was made possible satisfy the affirmative defense conditions of Rule 10b5-1(								nt to a contract, instruction or written plan that is intended to ee Instruction 10.							
		Tab	le I - No	on-Deriv	vative	e Se	curit	ies Ac	quired	l, Dis	sposed o	f, or Be	neficiall	y Owned	i				
Date			2. Transa Date (Month/D		ay/Year)   Ex		2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		Benefici Owned	es ially Following	6. Own Form: I (D) or II (I) (Inst	Direct of ndirect Etr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			- 1	Instr. 4)	
Class A common stock, par value \$0.0001 per share			08/18	/2023	.023			М		10,000	A	\$13	10	10,000		D			
Class A common stock, par value \$0.0001 per share			08/18	/2023	2023			F		7,313	D	\$22.32	2,	2,687		D			
Class A common stock, par value \$0.0001 per share 08/18			08/18	/2023	:023		S		2,687	D	\$22.27	27 <sup>(1)</sup> 0		D					
		1	able II								osed of, convertil			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	n Date,	Code (Ins				6. Date Exercisable and Expiration Date (Month/Day/Year)		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e O F Illy D O (I	O. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
							(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$13	08/18/2023			M			10,000	(2)		06/20/2028	Class A common stock, par value \$0.0001 per share	10,000	\$0.00	0		D		

## Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$22.26 to \$22.31, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 2. The option vests ratably in three equal annual installments beginning on the first anniversary of the grant date, subject to the Reporting Person's continued service with the Issuer.

## Remarks:

/s/ Paul Maple, Attorney-in-Fact for Timothy McKenna \*\* Signature of Reporting Person

08/21/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.